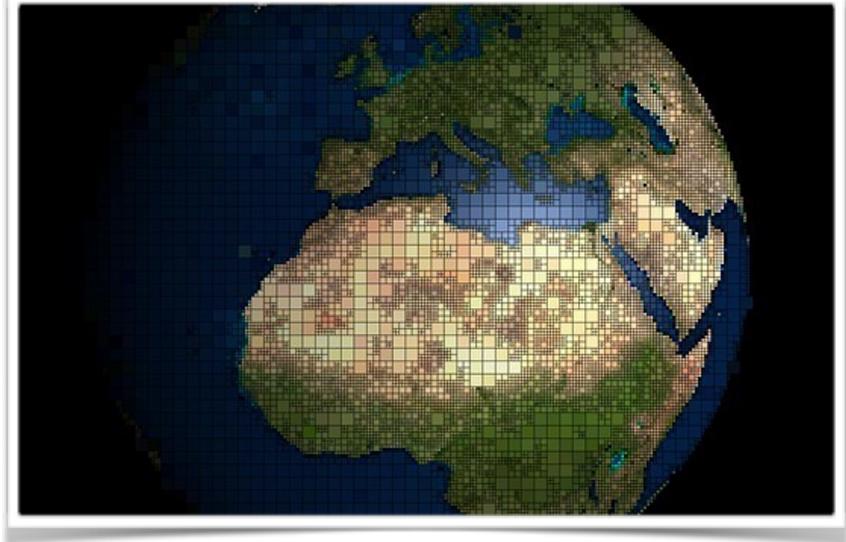


Why Partner?

In the pages that follow you'll be invited to partner with the discipleship ministry resources at pursueGOD.org. But before you turn the page, let's learn why these simple tools are so desperately needed in our ever-changing culture.



Dropping Out

According to a [report in Christianity Today](#), 70% of college kids will drop out of church after high school, and one third of them will never return to a Christian church.

Gone by 30

According to [The Great Evangelical Recession](#), roughly two out of every three 20-somethings will drop out of church for good by age 30. That's 260,000 young people every year.

One Lifetime

At the current rate of decline, it's likely that Christianity will become an afterthought in American culture within our lifetime. That means our kids will raise their kids in a completely different world than we have now - one without the sustaining influence of biblical values.

A Dying Church

According to John S. Dickerson's "The Great Evangelical Recession," the number of believers in this country is a paltry 7% - a far cry from the estimates we usually hear in the media. That means less than 22 million Americans are committed followers of Jesus today, which leaves almost 300 million Americans lost in the secular camp.

Sheep without a Shepherd

Jesus, too, experienced the gut-wrenching pain of a culture that had lost its way. Looking over the crowds in Jerusalem (Matthew 9:36), he was heartbroken over the myriads of "sheep without a shepherd". But Jesus did not simply preach more sermons. In response to this faith crisis, he turned to his disciples and asked them to pray for laborers - followers of Jesus who would go into the world and help people pursue God.

A Simple Solution

God's solution for a lost world is simple: regular people who know how to share the truth in love (Ephesians 4:15). We believe that *loving people* is not the problem - most Christians know how to do that. The problem is that no one feels equipped to *share truth* with people in their world. That's why we're here.

What is PG?

PursueGOD.org is a digital resource library for whole-life discipleship, offering families, groups, individuals, and churches free tools to help people pursue God. It's all about providing biblical truth on every topic - a valuable resource in an internet age where secular opinions abound.



An Information Source

PG offers truth on just about every topic - with a solid biblical worldview at the base. In the internet age, it's hard to know what to trust anymore. PG fills in the gap, offering a simple encyclopedia of dependable information. Everything on our site is curated by our team of evangelical pastors. And all of it is completely free, making it shareable in a world that needs it.

A Conversation Library

Our resources go beyond information, offering a disciple-making tool based on simple conversations. Each topic in our library starts with a short video along with a brief text summary. But the discussion questions included with each topic are what make our library truly useful.



A Viral Strategy

We want to help move Christianity back to its roots - a movement of regular believers who confidently shared truth with the world around them. We believe all Christians should go "full circle" - trusting Jesus, honoring God, and helping others through mentoring. If every Christian is equipped and empowered to make disciples, the world can change.

Equipping Everyone

PursueGOD.org is a disciple-making movement based on simple, free resources. Everyone talks about making disciples; we give people the tools to actually do it. We see our job as equipping three primary groups in the Christian world.

Equipping Families

We believe strong, Christ-centered families are the hope of the world. Parents can use our free tools with their kids and teens, helping them embrace a biblical worldview one topic at a time, from faith to life to ministry.

Equipping Churches

We believe local, disciple-making churches are the hope of the world. The job of the pastors is to equip the people to do the ministry (Ephesians 4:11-15). Our free resources equip churches and ministries to create a healthy discipleship culture.

Equipping Mentors

We believe individual Christians who take the Great Commission seriously are the hope of the world. Everyone talks about disciple-making, but most people lack the tools and strategy to actually do it. We want to change that with our free resources.

YouTube Creators

PG content originates on one of our approved YouTube channels. Whether from an official PG channel with content by our staffers or from partner channels who contribute biblical content in their own words, our variety is what makes our library unique. We want to encourage creative, Christ-centered contributors of all ages to help us articulate biblical truth on every topic.



Funding Phase 2

Below we list the financial needs for our second phase of ministry growth. Phase 1 is already complete - to establish our website and implement the tools in the local church context. Now we move on to the next phase, and your tax-deductible gift will help us get there.

Staffing

Our goal is to add new content daily to both pursueGOD.org and FLEXTALK.org, but our staff needs to grow to keep up the pace. For the next year, we want to add two full time equivalent staff positions at \$50,000 each. This will also allow us to pilot mentoring programs in both public and private (Christian) schools.



Marketing

Our goal is to have users in all 50 states within the next year, but we'll need to spread the word to make that vision a reality. We're budgeting \$5000 per month for internet marketing and regional training seminars, targeting small- to mid-sized local churches and schools. We also seek to collaborate with Christ-centered parachurch ministries to help connect local churches to national and international ministries.

The App

We're building a mobile app that will allow families, groups, and mentors to manage their discipleship conversations in one place. With our app, users will be able to customize their discipleship tools and track their group's progress and topic history. For Phase 2 we'll build the app to sustain 100,000 users (5,000 to 10,000 daily), with monthly server costs estimated at \$3000. At the next phase we'll scale our app to over 500,000 users, with the goal of creating the default app for disciple-making (much like YouVersion is the default app for Bible reading).

How to Give

Jesus wept over sheep without a shepherd. Our tools are equipping a new generation of disciple-makers to change the world. Visit www.pursueGOD.org/donate to give a secure, online gift and help us keep our resources free for everyone. Then start using the tools in your own world, helping people pursue God.